
The logo for SyncEx features the word "SyncEx" in a bold, blue, sans-serif font. The "X" is stylized with four colored segments: two orange on the left and two blue on the right, meeting at a central point. A green dashed line extends horizontally from the center of the "X" to the right. A small "TM" trademark symbol is positioned to the upper right of the "X".

SyncExTM



SyncEx Blog Portlet Suite

**An Enterprise Blogging Solution for
Java Portals**

Overview

- ✦ SyncEx Blog Portlet Suite is a collection of several correlated portlets which helps organizations to quickly setup and build Blog pages in their portal.
- ✦ SyncEx Blog Portlet Suite comes with ready to use features like Authoring, Drafts for review, Comments, View Counts etc.
- ✦ Flexible support for two kinds of authoring: Single Author and Multiple Author Blog.



Examples of Blogs could be Single Author Blog like CEO's blog or multiple author blogs like Team member's Blog or Department Blogs.

Overview

- ✦ Additional widgets are provided which can be used to increase the usefulness of the blog page.
- ✦ These widgets are provided free of cost and are complete applications in themselves.

Use With

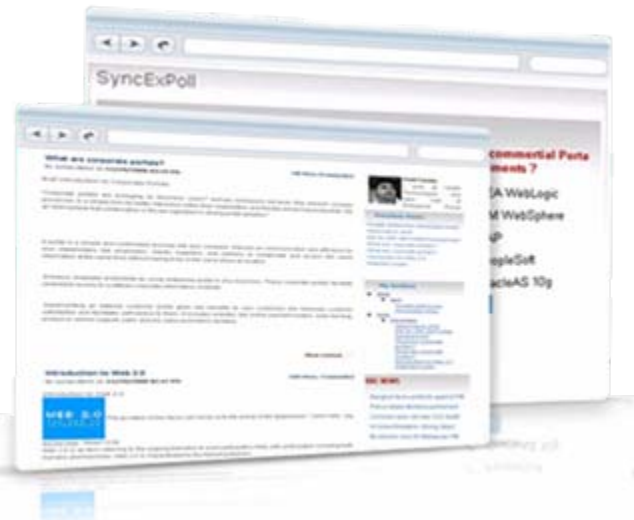
- ✦ IBM WebSphere Portal
 - ✦ Liferay Portal
 - ✦ Weblogic Portal
 - ✦ Oracle iAS Portal
 - ✦ Sun Portal
 - ✦ JBoss Portal
- ...and many more JSR 168/ JSR 286 compliant portals

Use In

- ✦ Social Portal
- ✦ Employee Self Service Portal
- ✦ HR Portal
- ✦ Customer Portal
- ✦ Dealer Portal



SyncEx Blog Portlet Suite Components

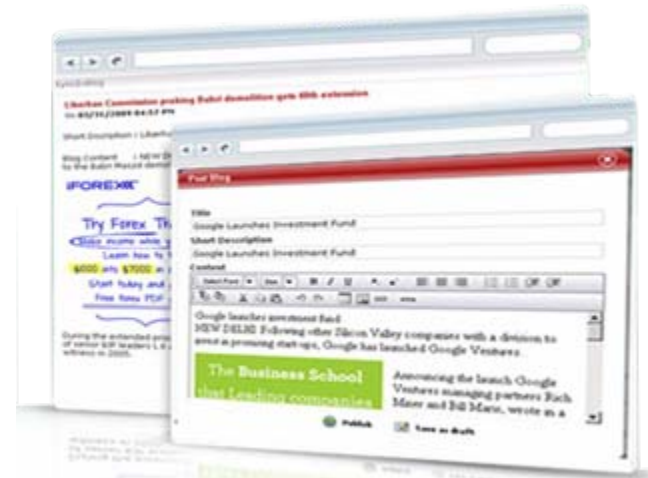


Core Components of SyncEx Blog Portlet Suite:

- ✦ SyncEx Blog Portlet, which contains Blog Author, Blog Admin & Blog Search
- ✦ Blog Archive
- ✦ Blog Recent Post

Widgets Provided with SyncEx Blog Portlet Suite:

- ✦ SyncEx Poll Portlet
- ✦ SyncEx RSS Portlet
- ✦ SyncEx Bookmark Portlet
- ✦ SyncEx Content Viewer Portlet
- ✦ SyncEx Recent Post Portlet
- ✦ SyncEx Archive Portlet



SyncEx Blog Portlet Suite Features

- ✦ JSR 168/286 Compliant application
- ✦ Supports all popular database like Oracle, DB2, MS SQL Server, MySQL and more
- ✦ Web 2.0 design
- ✦ WYSIWYG/ HTML Editor for blog publishing
- ✦ Can be used for individual mode or community mode.
- ✦ Blog Aggregator to see departmental, group or community blogs at one place.
- ✦ Auto–Suggest option to quickly locate your friend and colleague blogs.
- ✦ Include Recent Posts, Archive, Poll, Profile creation, Favorites, and RSS gadgets.

contd...

SyncEx Blog Portlet Suite Features

- ✦ Insert objects like table, images and links.
- ✦ Save content as a draft for publishing later
- ✦ Supports single or multiple author (s).
- ✦ Supports comments from readers.
- ✦ Search by author when in multiple author mode.
- ✦ Supports multiple parallel instances of Blog.
- ✦ Web 2.0 UI for enhance user experience.



SyncEx Blog Portlet Suite Benefits

All the portlets comprised in Blog Portlet Suite, being JSR 168/286 compliant are compatible and deployable in all popular JSR 168/286 compliant portal servers. Also they are:

- ✦ Easy Deployment & Customization
- ✦ Easy to Create and Maintain Blogs with Rich Text Editor and Single click publishing.
- ✦ Ability to manage unfinished/unedited articles in drafts section.
- ✦ Flexible Authorship: Departmental/ Project/Topical blogs with multiple authors or Single authorship from some authority on subject or company leadership like CEO's blog.

contd..

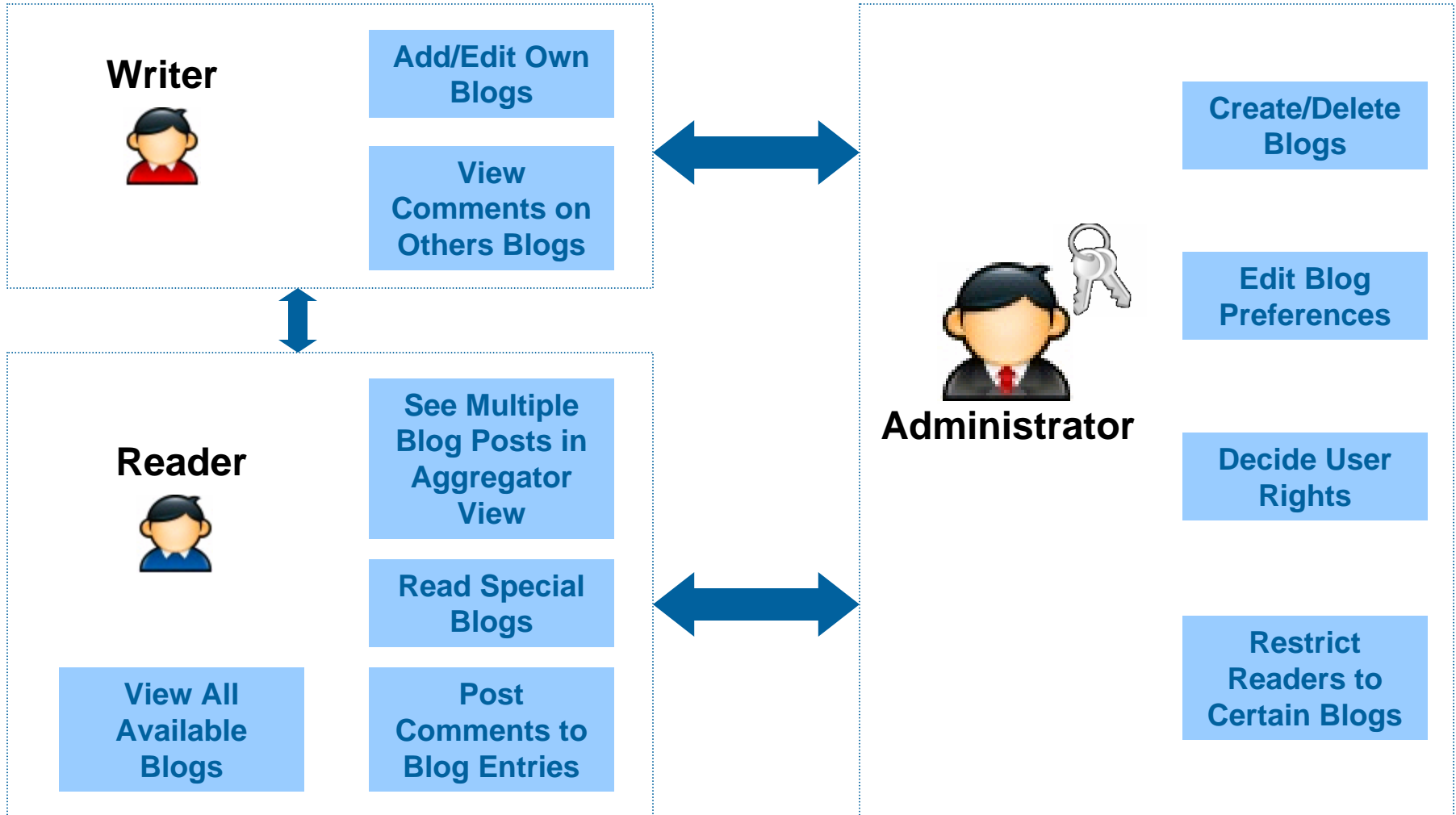


SyncEx Blog Portlet Suite Benefits

- ✦ Commenting Feature for blog readers. Administrator may turn the comment display on or off as per requirement.
- ✦ Bridge between a business and its customers
- ✦ Widgets provided in the blog suite can be used to configure the blog page in more attractive and useful manner. For example Polling can be done for the readers.

**Use with SyncEx Community Suite to create a complete
“Enterprise Social Portal”**

Technology



Technology Explained

Writer

- ✦ Can add or edit their own Blog entries
- ✦ Can see the comments on their blogs

Reader

- ✦ Can see all Blogs available in portlet
- ✦ Can see multiple blog posts in aggregator view
- ✦ Can post comments to blog entries

Administrator

- ✦ Can create and delete Blogs
- ✦ Can edit Blog preferences
- ✦ Can decide who all can see blogs
- ✦ Can decide what exactly each user will see
- ✦ Can restrict readers to certain departmental or community blogs.



About SyncEx and its Services

- ✦ **SyncEx** is a brand created by the company “YASH Technologies” for the portal products.
- ✦ The first **SyncEx** product was announced in year 2005 and since then **SyncEx** is the MARKET LEADERS in portlet market space.
- ✦ YASH Technologies is a global consulting company and together with **SyncEx** offers following services –
 - ✦ **Customized Portlet Development Service:** It includes developing customized portlet applications as per your specific needs. *Develop and deliver from scratch or Customize an already existing SyncEx portlet*
 - ✦ **Portal Middleware Support Service:** It includes helping in selecting the right product, installation and configuration. The range of service may include end to end solution starting from analyzing the portal needs of your organization to installation and configuring the portal server with back end systems.

Customers



Our Other Products

SyncEx offers complete portal solution for any portal server

- ✦ **SyncEx Collaboration Suite:** This is a suite of 7 portlets for Personal Information Management. These portlets are Email, Calendar, Task, Contact, Alert, Main Mail, and Mini Calendar. These portlets can also integrate with MS Exchange Server and Lotus Domino Server.
- ✦ **SyncEx Community Suite:** This is a suite of portlets for enterprise social networking. The name of the portlets in this suite are Blog, Discussion Forum, Corporate Calendar and Poll.
- ✦ **SyncEx Connector API:** This is a set of Java classes to assist software development for MS Exchange Server and Lotus Domino.
- ✦ **SyncEx PortletsToGo:** PortletsToGo is a Suite of portlets which includes community, collaboration and business productivity portlets. All the Collaboration Suite and Community Suite portlets are also part of PortletsToGo.

PortletsToGo Portlets

- ✘ Corporate Calendar Portlet
- ✘ Content Viewer Portlet
- ✘ Bookmark Portlet
- ✘ Email MiniView Portlet
- ✘ Calendar MiniView Portlet
- ✘ Email Portlet
- ✘ Task Portlet
- ✘ Calendar Portlet
- ✘ News & Announcement Portlet

- ✘ Alert Portlet
- ✘ Blog Portlets
- ✘ Survey
- ✘ Discussion Forum Portlet
- ✘ Poll Portlet
- ✘ Wiki
- ✘ RSS Portlet
- ✘ Contact Portlet
- ✘ Photo Gallery Portlet
- ✘ File Cabinet



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For more information, please visit <http://www.syncex.com/portlets>

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